



## JASMINE L. JACKSON GRAPHIC DESIGNER

## ACHIEVEMENTS

AWARDED  
**DEDICATED TO EXCELLENCE**  
Recognition from Bordelon Marine  
2014

FEATURED  
**THE MOSAIC:  
STUDENT LITERARY MAGAZINE**  
My work was published and recognized in  
Nicholls State University's Student  
Literary Magazine  
2013

AWARDED  
**AWARDED TYPEFACE CHAMP  
FOR THE LETTER "Z"**  
Recognized as the Champion in a dual  
competition for the letter "Z". Every letter  
in the alphabet was chosen randomly for  
participants to compete in a original design  
featuring the chosen letter.  
2011

## CONTACTS

**PORTFOLIO** [www.jasmineljackson.com](http://www.jasmineljackson.com)  
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**EMAIL** [hello@jasmineljackson.com](mailto:hello@jasmineljackson.com)

## DESIGN EXPERIENCE

BORDELON MARINE - GRAPHIC DESIGNER/ MARKETING COORDINATOR

### DUTIES AND RESPONSIBILITIES:

- Manage and coordinate design projects from concept through completion
- Collaborate with departments to create marketing material, presentations, video and imagery
- Supervise the assessment of all graphic materials to ensure quality and accuracy design
- Design and maintain web applications
- Maintain multiple social media platforms
- Create and maintain email marketing
- Help manage and coordinate events

04. 2014 - Present [www.bordelonmarine.com](http://www.bordelonmarine.com)

RUSHING MEDIA - GRAPHIC DESIGN INTERN

### DUTIES AND RESPONSIBILITIES:

- Responsible for editing and creating advertisements in Rushing Media publications
- Designed layouts for Point of Vue Magazine and designed layouts for FitLife

06. 2013- 07. 2013 [www.rushing-media.com](http://www.rushing-media.com)

FREELANCE - GRAPHIC DESIGNER

### DUTIES AND RESPONSIBILITIES:

- Provide graphic design and marketing services to a range of clients
- Create branding identity
- Create concepts for web applications
- Design illustrations for apparel
- Create and animate graphics, logos, and marketing promotion

08. 2012 - Present [www.jasmineljackson.com](http://www.jasmineljackson.com)

## EDUCATION

NICHOLLS STATE UNIVERSITY  
**BACHELOR'S DEGREE**  
GRAPHIC DESIGN  
2013

H. L. BOURGEOIS HIGH SCHOOL  
**HIGH SCHOOL DIPLOMA**  
2007

## DIGITAL SKILLS

**ADOBE SUITE**  
Illustrator, Photoshop, InDesign, Dreamweaver, After Effects

**MICROSOFT OFFICE**  
Word, Powerpoint, Excel

**WEB KNOWLEDGE**  
HTML, CSS, JavaScript

**DIGITAL PHOTOGRAPHY**  
Digital

**MAYA**  
Computer Animation

## PROFESSIONAL MEMBERSHIP

**AIGA AMERICAN INSTITUTE OF GRAPHIC ARTS,**  
New Orleans, LA  
04. 2011 - Present